

# Good News Ventures, Inc.

## Space Advertising rates—Color

### Special Opportunities

**Dedicated Four-Page Section**—You can have an entire four-page section of the paper dedicated to your company or organization. You supply the stories, photos and ads, we'll do the layout. Cost for a one-time insertion is just \$950 and if you run more than once in a calendar year, we'll discount the price.

**Feature/column sponsor**—Do you have a favorite column or feature in one of our papers? Why not consider sponsoring the column or feature? Prices start at just \$95, so ask us about it.

**Legal notices**—**THE NEWS HERALD** qualifies to run legal notices; contact us for details.

**Insertions**—Any of the papers can include customer-supplied insertions; ask for details.

# of insertions/12 mos.	<u>1X</u>	<u>3X</u>	<u>6X</u>	<u>12X</u>	<u>26X</u>	<u>52X</u>
Full page	\$275	\$265	\$255	\$235	\$190	\$175
10.375" wide x 15" high						
Half page	\$175	\$170	\$160	\$140	\$125	\$110
1.375" wide x 7.5" high						
1/4 page	\$110	\$105	\$95	\$85	\$75	\$65
5" wide x 7.5" high						
1/8 page	\$70	\$65	\$60	\$50	\$45	\$40
5" wide x 3.75" high						
Front Banner	\$145	\$140	\$135	\$130	\$105	\$100
10.375" wide x 2" high						

### B&W

# of insertions/12 mos.	<u>1X</u>	<u>3X</u>	<u>6X</u>	<u>12X</u>	<u>26X</u>	<u>52X</u>
Full page	\$200	\$190	\$180	\$160	\$140	\$125
Half page	\$125	\$120	\$110	\$90	\$75	\$60
1/4 page	\$75	\$70	\$60	\$50	\$40	\$30
1/8 page	\$40	\$35	\$30	\$25	\$20	\$15

Space reservations close and artwork is due at the end of business Friday for the next week's papers for **THE NEWS HERALD** (and **THE Sports HERALD**). Those papers print on Monday, go in the mail on Tuesday and are usually delivered to homes in Grant County on Wednesday (homes outside the county take longer).

Space reservations close and artwork is due at the end of business Monday for that week's papers for *The SEG-Way News*. *The SEG-Way News* prints and is distributed on Thursday.